**Why?**

To help promote YOUR high school musical and the 2019 Gene Kelly Awards! Any and all activity via social media can enhance your musical, your high school, and your community!

Social Media helps showcase your musical behind the scenes, interact with your followers and give them something to be excited about!

**Where To Find Us**

Post high school musical related content to our various social media outlets! Pictures, text, video, etc… We will *retweet/favorite/like/repost* our favorite and most innovative posts.

**Facebook:** **Gene Kelly Awards For Excellence in High School Musical Theater**

* EVENT for each musical. RSVP, promote among students/community, enhance with cast list, where to buy tickets, etc.

**Twitter:** @**GKAwards**

**Instagram:** @**GKAwards**

Follow and interact with each other on all social media platforms! Be sure to use our hashtags, and tag us too. #gkawards, #2019gkawards, #genekellys

**Advertise**

Be on the lookout for posters and t-shirt order forms, which will be available online soon.

**Ticket Giveaway**

We are in the process of finalizing details to be able to award students with tickets to CLO’s summer season. We will send an email with updated information regarding this in the coming weeks.

**Weekly Showcase**

Each week we will choose one photo/video to showcase on the Gene Kelly Awards Facebook page

**Videos**

Share with us as many VIDEOS as you can that DO NOT include music or lines from the show. Boomerangs are acceptable. Be creative!

**Contact Us**

If you should have any questions/ideas/issues in the next few months please pass them along to the coordinators at gkawards@pittsburghclo.org
 **Code of Conduct:**

**Only post appropriate material.** Any graphic or offensive material will immediately be removed from the site. All content must follow school guidelines and represent your musical in the best light.