



ONCE UPON
A MATTRESS



NORTH HILLS HIGH SCHOOL PERSONAL & BUSINESS PROGRAM AD SPONSORSHIP

The North Hills High School Drama Club invites friends, family, and community businesses to support the 2022 musical, **ONCE UPON A MATTRESS**, through advertising space in the program booklet. As a thank you for supporting the production, those who purchase ads will be invited to a “sneak peek” of the show at a special

Patron Preview Night

during the final dress rehearsal on

Thursday, March 17, 2022 at 7:30PM.

PLEASE SEND AD ARTWORK IN THE APPROPRIATE DIMENSIONS LISTED OR THEY MAY BE REFORMATTED TO FIT THE REQUESTED SIZE AND MAY NOT LOOK THE WAY YOU EXPECTED.

We are asking that each cast & crew member sell at least one ad (of any type) to help fill the program and raise money for the drama club! Thank you for your support of the North Hills High School Drama Club!

Your support through a program advertisement helps to enhance all parts of the production and to create a keepsake booklet for the cast and crew. Please complete the form below and mail it with payment to

North Hills High School Drama Club, c/o Shaun Cloonan, producer
53 Rochester Road, Pittsburgh, PA 15229

or scan and e-mail it to NorthHillsHSdrama@gmail.com

Checks can be made payable to “North Hills High School”

ALL ADS MUST BE SUBMITTED BY NO LATER THAN FEBRUARY 11, 2022

to assure enough time for layout, proofing, commercial printing, and delivery.

Anything received after that date is not guaranteed to be included.

Contact Name _____ Phone Number _____

E-mail _____

Name & Grade of Student Selling Ad: _____

Ad Type/Size: (check one)

- | | | |
|---|---|---|
| <input type="checkbox"/> Personal Quarter Page (\$25) | <input type="checkbox"/> Business Quarter Page (\$50) | <input type="checkbox"/> Inside Front Cover (\$200) |
| <input type="checkbox"/> Personal Half Page (\$50) | <input type="checkbox"/> Business Half Page (\$75) | <input type="checkbox"/> Inside Back Cover (\$200) |
| <input type="checkbox"/> Personal Full Page (\$100) | <input type="checkbox"/> Business Full Page (\$150) | <input type="checkbox"/> Outside Back COLOR Cover (\$300) |

Would you like tickets to the March 17th Patron Preview Night? YES NO

If yes, please list the address where they should be sent:

Artwork should be BLACK & WHITE or GRAYSCALE (except outside cover) and sent as a PDF, JPEG, GIF, or PNG file emailed to northhillshsdrama@gmail.com. PLEASE DO NOT SEND WORD DOCUMENTS unless you want your text to be formatted for you. You will receive a confirmation upon receipt of the file. If a text-only ad that you would like us to format or a business card that you would like us to use, attach it to this form or email it to the same address.

YOU CAN ALSO UPLOAD YOUR FILE(S) AT www.nhchoiranddrama.net

PROGRAM AD SIZES

The program is 8.5"x11" folded in half, so a full page ad is NOT the size of this paper!

Full Page (4.5" wide x 7.5" high)

Business Advertisement	\$150
Personal Program Message/Ad	\$100

Inside Front/Back Cover	\$200
Outside Back Cover (color)	\$300

*For a full page sponsorship, you will be offered
6 (six) tickets to the patron preview night.

Quarter Page - vertical (2.25"w x 3.75"h)

Business Ad	\$50
Personal Ad	\$25

* For a quarter page ad, you
will be offered 2 (two)
tickets to the patron
preview night.

Quarter Page – horizontal (4.5"w x 1.625"h)

Business Ad	\$50
Personal Ad	\$25

* For a quarter page ad, you will be offered 2 (two)
tickets to the patron preview night.

Half Page (4.5"w x 3.75"h)

Business Advertisement	\$75
Personal Program Message/Ad	\$50

* For a half page sponsorship, you will be offered
4 (four) tickets to the patron preview night.