



NORTH HILLS MIDDLE SCHOOL DRAMA CLUB PERSONAL & BUSINESS PROGRAM AD SPONSORSHIP



The North Hills Middle School Drama Club invites friends, family, and community businesses to support the 2024 winter musical, **THE SPONGEBOB MUSICAL: Youth Edition**, through advertising space in the program booklet.

PLEASE SEND AD ARTWORK IN THE APPROPRIATE DIMENSIONS LISTED OR THEY MAY BE REFORMATTED TO FIT THE REQUESTED SIZE AND MAY NOT LOOK THE WAY YOU EXPECTED.

We are asking that each cast & crew member sell ONE ad (of any size) to help fill the program and raise money for the drama club! Thank you for your support of the North Hills Middle School Drama Club! Your support through a program advertisement helps to enhance all parts of the production and to create a keepsake booklet for the cast and crew. Please complete the form below and mail it with payment to

North Hills Middle School Drama Club, c/o Shaun Cloonan
55 Rochester Road, Pittsburgh, PA 15229

or scan and e-mail it to nhwintermusical@gmail.com

Checks can be made payable to "NHSD"

ALL ADS MUST BE SUBMITTED BY NO LATER THAN JANUARY 5, 2024

to assure enough time for layout, proofing, commercial printing, and delivery.

Anything received after that date is not guaranteed to be included.

Contact Name _____ Phone Number _____

E-mail _____

Name of Student Selling Ad: _____

Ad Type/Size: (check one)

- | | | |
|-------------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Personal Quarter Page (\$25) | <input type="checkbox"/> Business Quarter Page (\$50) | <input type="checkbox"/> Inside Front Cover (\$200) |
| <input type="checkbox"/> Personal Half Page (\$50) | <input type="checkbox"/> Business Half Page (\$75) | <input type="checkbox"/> Inside Back Cover (\$200) |
| <input type="checkbox"/> Personal Full Page (\$100) | <input type="checkbox"/> Business Full Page (\$150) | <input type="checkbox"/> Outside Back COLOR Cover (\$300) |

Artwork should be BLACK & WHITE or GRAYSCALE (except outside cover) and sent as a PDF, JPEG, GIF, or PNG file emailed to northhillshsdrama@gmail.com. PLEASE DO NOT SEND WORD DOCUMENTS unless you want your text to be formatted for you. You will receive a confirmation email once formatting of the program begins. If a text-only ad that you would like us to format or a business card that you would like us to use, attach it to this form or email it to the same address.

YOU CAN ALSO UPLOAD YOUR FILE(S) AT
www.nhchoiranddrama.net

PROGRAM AD SIZES

The program is 8.5"x11" folded in half, so a full-page ad is NOT the size of this paper!

Full Page (4.5" wide x 7.5" high)

Business Advertisement	\$150
Personal Program Message/Ad	\$100
Inside Front/Back Cover	\$200
Outside Back Cover (color)	\$300

Quarter Page - vertical (2.25"w x 3.75"h)

Business Ad	\$50
Personal Ad	\$25

Quarter Page – horizontal (4.5"w x 1.625"h)

Business Ad	\$50
Personal Ad	\$25

Half Page (4.5"w x 3.75"h)

Business Advertisement	\$75
Personal Program Message/Ad	\$50